

Evan Katz Platform and Q&A Response for the Hedge Fund Association Board of Directors Election

Name	Evan Katz
Company	Crawford Ventures, Inc.
Title	Managing Director
Email	EKatz@CrawfordVentures.com
Short Biography	<p>Evan H. Katz -- Director on the HFA Board of Directors (2014-2019), and Managing Director of Crawford Ventures, Inc.</p> <p>Evan Katz previously successfully served as a Director on the Hedge Fund Association Board of Directors, on which he was a very active, accomplished and productive member for five years. (Please see the additional Q&A below.)</p> <p>Evan also is Managing Director of Crawford Ventures, Inc., an alternative asset investment firm that forms, grows, holds interests in, and raises very substantial investor capital for, compelling hedge funds.</p> <p>An honors graduate of The Wharton School of Business and Harvard Law School, Evan has worked on Wall Street and in the hedge fund industry for 17 years, and is frequently quoted and an expert speaker regarding hedge funds, institutional investors and successful fundraising.</p> <p>Before he began serving as a Director on the HFA Board of Directors (2014-2019), Evan also previously served on the HFA Advisory Board (2012-2014). Over the course of his Wall Street career, Evan has been a featured expert speaker at numerous hedge fund and other conferences and symposia, and was honored with and received the "Young Leadership Award" at the 2011 Hedge Fund Summit.</p> <p>His contact information is (212) 904-0909, EKatz@CrawfordVentures.com.</p>
Goals/Objectives as a HFA Director	<p>I am seeking election to serve another term as an HFA Director, so that I can continue and build upon and grow the very extensive and successful work that I have performed for and on behalf of the HFA and its members as an HFA Director (2014-2019) and also as a member of the HFA Advisory Board (2012-2014), including:</p> <p><u>A. Promoting the HFA and Increasing HFA Membership</u> – I have successfully utilized my very many industry contacts and relationships, including my extensive hedge fund professionals database and email list (50,000+ industry participants) to very effectively promote the HFA and successfully increase HFA membership.</p> <p><u>B. Increasing HFA Event Attendance/Participation</u> – I similarly have utilized my very extensive hedge fund relationships and vast database to successfully promote many HFA events, and to thereby markedly increase HFA event attendance.</p> <p><u>C. Helping to Plan and Organize HFA Events, and Successfully Secure Prominent Sponsors, Venues and Speakers</u> – I also have secured numerous sponsors, speakers and hosts for HFA events, including prominent Fortune 500 companies and industry leading hedge fund professionals and service providers. I was the lead planner/organizer of the highly successful sold-out HFA 2014 event regarding fundraising.</p> <p>(Please also see "D"-"G" below.)</p>

How long have you been a HFA member?	I have been a member of the HFA for about 15 years.
Have you served as an HFA Leader or Director or other position? Please specify role and time.	Yes. I previously was a very active and highly contributing Director on the HFA Board of Directors (2014-2019) and, immediately prior to that, I served as a very active and highly contributing member on the HFA Advisory Board (2012-2014).
If you have contributed to HFA previously as a member, sponsor or volunteer please provide details.	<p>Yes. Substantially. In addition to "A", "B" and "C" discussed above (promoting the HFA, growing its membership, and helping to get top sponsors, venues and speakers and to increase attendance at HFA events), I also have additionally contributed to the HFA and its members, including by:</p> <p><u>D. Speaking at HFA and Members' Hedge Fund Events</u> – I have been selected, and have donated my time and expertise, to speak at hedge fund events held by the HFA and its members. These have included symposia regarding hedge fund best practices, institutional investors, and successful fundraising, and also HFA academic events, where the HFA speaks at business schools, and works with their students, to help build the next generation of hedge fund professionals.</p> <p><u>E. Government</u> – I personally have had informal conversations with elected officials to help them better understand the hedge fund industry (e.g., most funds are small/medium businesses, not multibillion dollar funds, and hedge fund investors include teacher, policemen and firemen pensions). And as an HFA Board member, I have interfaced with and spoken with the HFA lobbying committee regarding issues that affect and can have a major impact on the HFA and its members.</p> <p>(Please also see "F"-"G" below.)</p>
Do you serve as a leader or volunteer for other nonprofit organizations? If yes please provide a summary.	<p>Yes. Over the course of my career, I have very effectively worked with and held several leadership and volunteer positions at various prominent professional or philanthropic nonprofit organizations, including civic and other similar organizations.</p> <p>My work with and service to the HFA and its members, over seven years, both as an HFA Board member (2014-2019) and, immediately before that, as an HFA Advisory Board member (2012-2014), has been my most extensive, longstanding and successful work for a professional industry nonprofit.</p> <p>Regarding my work and leadership roles for philanthropic and charitable organizations, the one that is best known throughout the hedge fund community is Help for Children (a/k/a Hedge Funds Care or "HFC"), which works to prevent and treat child abuse.</p> <p>For many years, I have been a member of HFC's "Committee of Hearts", which helps to design, organize, plan and successfully execute the big annual HFC fundraising gala, one of the largest and most successful philanthropic events in the entire hedge fund industry and also across greater Wall Street. Indeed, the HFC annual galas, on which I have worked for many years, have collectively raised tens of millions of dollars to very effectively prevent and treat child abuse.</p>
How will you utilize your experience and network to benefit HFA? Please be specific.	<p>In addition to "A" through "E" discussed above (successfully building HFA membership, events, sponsors, etc.), I also have utilized my appreciable hedge fund experience and very extensive industry relationships/network, for the benefit of the HFA and its members, and will continue to so do so, including by:</p> <p><u>F. Mentorship</u> – Over my 17 years in the hedge fund industry, I have spent substantial time to successfully mentor young hedge fund professionals, including HFA members, so that they better understand hedge funds and can secure positions and grow in the industry.</p> <p><u>G. Board Quarterly Calls and Annual Meeting</u> – As a prior member of the HFA Board of Directors (2014-2019), I have attended, actively participated in and appreciably contributed to all (100%) of the HFA quarterly and other Board calls, and every annual Board meeting. Many of my ideas and suggestions have been accepted and implemented by the HFA Board of Directors, for the benefit of the HFA and its members. And I have received very positive feedback from fellow HFA Board members, including the following entirely unsolicited written feedback from two different Board members: "You have been hugely helpful" and "You are one of our top performing Board members."</p>