Siyatamobile

SD7

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Company Overview

- Who We Are: Siyata Mobile is a leading developer and provider of cellular communication systems for enterprise customers and first responders, based on Push to Talk Over Cellular (PoC) technology.
- **Mission:** To be the market leader of innovative POC devices to enterprise customers, and first responders.
- Founded: 2012
- Headquarters: Canada with R&D and software development in Israel













Product Categories

Siyata's three core product categories are 100% complementary with each other, and target primarily the Commercial and First Responder markets.



1) In-Vehicle Devices

~3.5 million first responder and public sector vehicles in the United States.

~17.6 million commercial vehicles in the United States.



2) Rugged Handsets

~47 million^(1,3,4) enterprise task and public sector workers across North America (NA) including construction, transport & logistics, manufacturing, energy & utility, and public safety.



3) Cellular Boosters

The global booster market was valued at US\$8.2B in 2017 and is expected to reach US\$17.6B by 2025⁽⁵⁾.

Siyata's PTT Partners















History of Siyata Mobile



2016 Qualcomm

Z ABC 3 DEF

5 JKL 6 MNC

0 +

2013

Qualcom

1 0.0

4 GHI



2018



2018 Qualcomm



2019 Qualcomm



2020 Qualcomm

Introducing SD7



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SD7

A simple yet highly functional PTT only device

All of the benefits of POC without any of the headaches managing the current generation of rugged smart/feature phones

The Perfect Upgrade from LMR

SD7 Features

- Quectel SC66 US carrier approved module
- Qualcomm SDM660 Octa-core, 1.8GHz
- Siyata customized version of Android 9.0 AOSP
- 3GB RAM + 32GB ROM
- 3GPP Release 12 (MCPTT ready)
- Support for Dual Nano-SIMs
- 0.97" OLED 128 x 64 pixels
- 2.5 Watts speaker for loud, clear audio ≈115 dB
- Secure M6 connector for various accessories wired RSM
- 5-way Rotary knob for easy channel selection with PTT

- PTT button
- Volume rockers
- Programmable SOS button PTT functionality
- 3600 mAh removable locking battery pack for quick and easy battery swaps
- IP67, water & dust resistance, anti-drop 1.5 meters
- Rubber molding on top and bottom corners for better drop protection
- Charging contacts for bay-chargers & vehicle cradles
- Available accessories include clips, headsets, RSMs, 6bay charger plus an exclusive accessory TBA

SD7 Specifications

Chipset		Qualcomm SDM660 (Quectel SD66 module) Octa Core 1.8GHz
Operating System		Android 9 – customized by Siyata
NA	HSPA+	B2/B4/B5
SKU	LTE	B2/B4/B5/B7/B12/B13/ B14 /B17/B25/B26/B66/B71
	5G	NA
SIM Card		2 nano SIM cards for all networks Dual Standby
Networl	< LTE	LTE CAT 4
	WiFi	802.11 a/b/g/n/ac (2.4GHz/5GHz)
	ВТ	4.2
Memory		3GB RAM + 32GB eMMC Internal ROM
		No SD
Display	Main	No screen
	Sub	0.97 Monochrome OLED
	Touch	NA

Camera	Back	NA
	Front	NA
EMM		Endpoint based provisioning & remote management – US based
Connectors Secure M6 (13pin)		Headset, RSM
	Туре С	Charging, provisioning, accessories
		2 pin charging with magnetic cable or desktop charger
Sensors		G-Sensor, Proximity, Magnetic, Gyroscope
Audio	Speaker	2.5-Watt speaker
	Microphone	Silicon microphones for high noise and echo cancelation
Location		GPS, AGPS, Glonass
Keys		5-way Rotary knob with click selection
Battery	Size & Type	3600 mAh swappable battery pack
	Talk time	TBD
	Standby time	TBD
Rugged Ratings		IP67
Package		Device, Battery, USB-C cable, Power adaptor









• Siyata branded accessories available for Direct Fulfill





SD7 – PTT & MCPTT

PTT & MCPTT

- Both Over the Top (OTT) and Firmware integrated solutions will be supported
 - PTT/MCPTT Launch Partner will be announced soon
 - Carrier PTT/MCPTT partners will be announced soon
- Device will be user configurable to their preferred PTT solution via the embedded EMM solution

SD7 – Closing Comments & Questions

- Total Addressable Market Enterprise & Public Safety
- Launch Timing
- Launch Partners

SD7 – Overview Video





Thank you

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