

Shecantrade's Sarah Potter Hosts New Podcast Series on iTunes and YouTube

FOR IMMEDIATE RELEASE

Ontario, Canada – November 4, 2015 – “She Can Trade” founder, author and options and futures trader, Sarah Potter, will host a new podcast series launching at 6 PM Eastern Standard Time on November 5, 2015.

The initial launch phase will release two podcasts per evening on November 5, 6 and 7. Episodes 1-5 offer an introduction to the She Can Trade system including discussions on her options trading style, tools and equipment necessary for trading plus a segment on Sarah's notable “MY TRADE Plan.”

Episode six, and most subsequent weekly episodes, will focus on weekly market conditions, trades being explored in the “She Can Trade” live trading room, interviews with other traders, featured topics, viewer questions and more.

The series will be offered in audio format on [iTunes](#) and video format on the [“Shecantrade” YouTube Channel](#).

“I am so excited about the launch of this podcast series. It extends the ‘She Can Trade’ brand and will bring quality options trading information and instruction to thousands of interested traders,” Sarah Potter said. “We pushed the technology envelope hosting a video podcast from two cities, including my computer screen so viewers can see charts and my options chain in real time. It is a high-quality production and doesn't look like a typical recorded webcam chat. It's very easy to watch and allows us to help even more people with their trading.”

The series is co-hosted by Thomas Miller, a “She Can Trade” member, former broadcaster, television producer and stockbroker. “Thomas is the perfect complement to the show because of his unique background. He has both the production and stock trading background to be able to produce the show and speak the language,” Potter said.

Sarah Potter is the author of “How You Can Trade Like A Pro,” released in March, 2014 by McGraw Hill Education. She is a regular presenter for Tradestation and Scotia iTrade, a contributor to Forbes.com and appeared in numerous radio and television shows including TheStreet.com, Yahoo Finance, AOL Daily Finance and Active Trader Magazine. Sarah is known for her ability to discuss the markets in a simple, clear manner that is approachable and entertaining. The podcast will extend this vision and help traders gain access to relevant and timely information about the markets in a refreshing way. Her live trading room at www.shecantrade.com offers a monthly subscription to join Sarah as she trades the markets live.

Following the launch week, the “She Can Trade” Podcast will be released weekly on Thursday evenings at 6:00 PM Eastern time.