

PLATINUM WHISKY INVESTMENT FUND



INVESTMENT HIGHLIGHTS

- Unique investment vehicle focusing on rare, ultra premium, and vintage single-malt whiskies
- Proprietary sourcing network through the fund's CIO who is a 20+ year industry veteran, former Master Distiller at The Macallan and former Head of Innovation at The Dalmore
- Structured as a closed ended fund supporting distributions in cash that can be supplemented with select physical whisky stock
- Whisky is a non-perishable product and easier / more cost efficient to store than wine

TOP 1,000 SINGLE MALTS

+130%

Jan 2011 – Dec 2013

TOP 250 SINGLE MALTS

+200%

Jan 2011 – Dec 2013

TOP 100 SINGLE MALTS

+230%

Jan 2011 – Dec 2013

Source: Investment Grade Scotch (IGS) Indices, Whisky Highland UK

Investment Opportunity

- Premium whisky is a collectable asset with value appreciation primarily due to rarity
- Annual sales of single malt Scotch whisky increased by 190% from US\$390 million to US\$1.1 billion in the last 10 years
- Large gap between limited supply and growing demand continues to drive up value of premium whiskies

Investment Strategy

- Acquire large parcels of premium whiskies at below market prices to take a strong niche position in the market
- Capture market momentum and monitor movements closely to enhance absolute return for investors
- Actively trade stock - sell at auctions, directly to affluent collectors / connoisseurs, hotels, clubs, etc

Investment Team Strengths

- Management team enjoys an insider status in the whisky industry and has direct access to source iconic global brands such as The Macallan, The Dalmore, Glenfiddich, Bowmore, Ardbeg etc;
- Strong network among auction houses & whisky buyers such as hotels, clubs, affluent private collectors / connoisseurs for exit strategies

Investment Structure

- Private equity closed ended fund
- Management fee: 1.5% ; Performance fee: 20%
- Fund size : US\$10 million
- Fund Term : 7 years
- Minimum investment : US\$250,000
- Cayman Island incorporated - investors will receive shares in the company



For more information, contact Rickesh Kishnani, (CEO)
on rickesh@platinum-wines.com

For informational purposes only